



# The 2025 North Park Salsa Fest

## San Diego's Premier Salsa Tasting Competition

North Park Salsa Fest is back on Saturday, May 3rd. Local restaurants will compete to earn bragging rights for "Best Salsa".

Join us for salsa tasting, food trucks, and a beer garden featuring local breweries and cocktails. Enjoy performances by the North Park community, including ballet folklorico, world dance, kid activities, musical performances and more!

Last year, more than 20 local businesses participated and supported this event. 100% of proceeds from this family-friendly event fund Jefferson Elementary, North Park's public school.

## We need your support.

Salsa Fest began in 2021 and has quickly grown into one of the city's most loved, family friendly gatherings. It truly reflects the spirit of the community. Our sponsors play a critical role in making the event possible and add to its vibrance.

Here is how you can benefit from being a part of the event:

- Support your community in bringing an iconic event to life.
- Put your brand in a spotlight and be recognized as a community champion.
- Guarantee exposure, goodwill, and engagement by becoming a leading sponsor.

**Take a look at the attached Sponsor Packages and contact us to become a valued partner for Salsa Fest 2025.**

**Email Yaw at [yanokwa@gmail.com](mailto:yanokwa@gmail.com)**





# Sponsorship Packages

Pick your pepper



## PERKS

**POBLANO**  
**\$1000**

**JALAPENO**  
**\$2000**

**HABANERO**  
**\$5000**

	Small	Medium	Large
Your company name, logo, link on Salsa Fest website	Small	Medium	Large
Your company mentioned on our social media	1x	2x	5x
Your company logo on all event postcards, posters, banners		✓	✓
Your company banner hung in outdoor playground at school		✓ 1 month	✓ 1 year
Salsa tasting tickets	2	4	6
Drink tickets		4	8
Salsa Fest T-shirts		2	4
Your company logo on Salsa Tasting tickets		✓	✓
Company shout-outs by emcee during event		2x	5x
10x10 canopy space in premier location for your company			✓
Interview on stage with emcee during event			✓
Salsa tasting judge			✓
Your company thanked on social media	✓	✓	✓
Your company logo and link in thank you email to attendees	✓	✓	✓

**Contact us to become a valued partner for Salsa Fest 2025.**  
**Contact our sponsor coordinator Yaw today: [yanokwa@gmail.com](mailto:yanokwa@gmail.com)**